Introduction to Outcomes Based Accountability

Training for LINKS Groups November 2018



About NCB

Using evidence to improve outcomes for children, young people, families and communities

POLICY | PROOF | PARTNERSHIP | PRACTICE | PARTICIPATION



Today's aims

• To get an understanding of concepts and principles of OBA

• To understand how OBA can be used to improve performance of projects funded by the BLF



OUTCOMES?



Long Term







PASSION for our stories can only carry us so far.

SELF-DISCIPLINE

takes us the rest of the way.

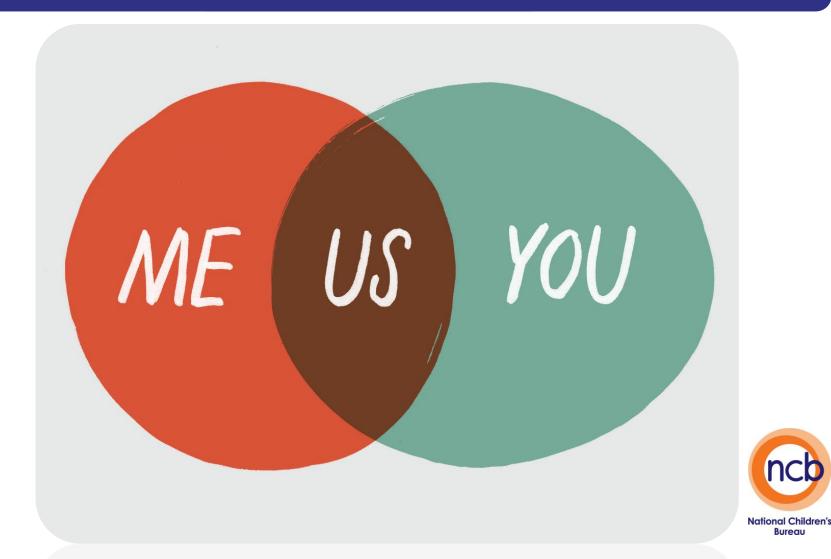


Engagement





Collaboration

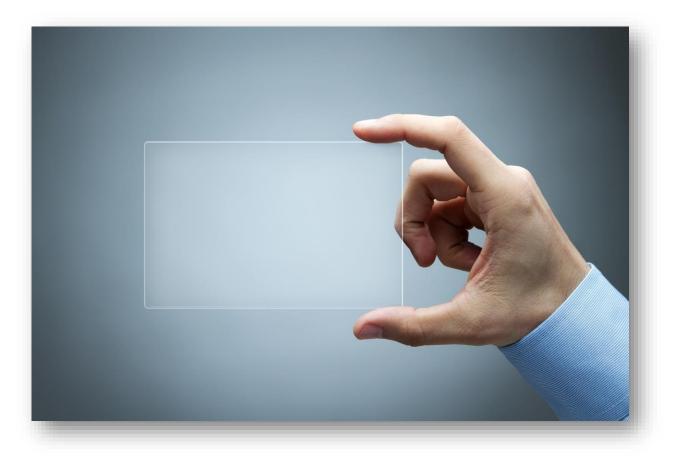


Impact











HOW?



What is OBA?



How to Produce Measurable Improvements for Customers and Communities

Mark Friedman

Mark Friedman Fiscal Policy Studies Institute Santé Fe, New Mexico



OBA in NI





DRAFT PROGRAMME FOR GOVERNMENT **FRAMEWORK** 2016-21



Comhairle Ceantair Lár Uladh **Mid Ulster District** Council

An Roinn Sláinte

Männystrie O Poustie









Antrim and

BOROUGH COUNCIL

lewtownabbey



caring supporting improving together





South Eastern Health and Social Care Trust



Connecting Individuals

Transforming Communities



HSC Public Health Agency





IMPROVING LIVES - SAFER COMMUNITIES

SIMPLE **COMMON SENSE** PLAIN LANGUAGE MINIMUM PAPER **USEFUL**



Outcomes-Based Accountability is made up of two parts:

Population Accountability

about the well-being of WHOLE POPULATIONS

For neighbourhoods – districts – Regions - Counties

Performance Accountability

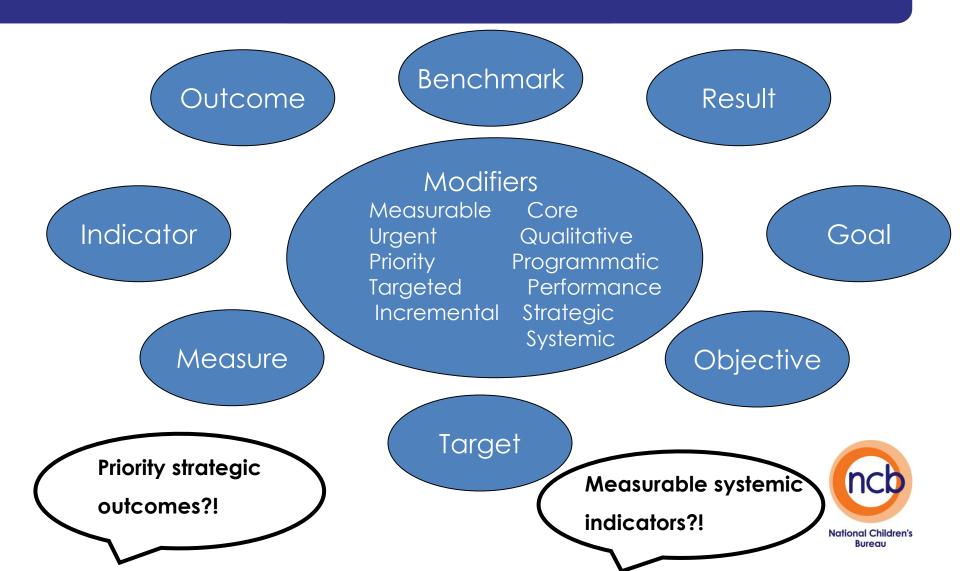
about the well-being of CLIENT POPULATIONS

For Projects – Agencies – Service providers



THE LANGUAGE TRAP

Too many terms. Too few definitions. Too little discipline



Definitions

OUTCOMES

Conditions of well-being for children, adults, families or communities

Examples: Northern Ireland.....

- Is a more equal society
- Is a shared society which respects diversity
- Is a confident, welcoming, outward-looking society
- Gives our children and young people the best possible start in life

Positive, jargon-free statements of well-being in plain language that people can understand



Definitions

INDICATORS

Measures which help quantify the achievement of an outcome.

- Gap between highest and lowest deprivation quintile in healthy life expectancy at birth (NI is a more equal society)
- % of people who think leisure centres, parks, libraries and shopping centres in their areas are 'shared and open' to both Protestants and Catholics (NI is a shared society that respects diversity)
- % of the population who believe their cultural identity is respected by society (NI is a shared society that respects diversity)
- % of school leavers achieving a Level 2 or above including English and maths (giving our children the best possible start in life)

How would we recognise these outcomes in measureable terms on an everyday basis?



Definitions

PERFORMANCE MEASURES

A measure to evaluate how well a programme, agency or service system is working

Three questions

- How much did we do? (quantity)
- How well did we do it? (quality)
- Is anyone better off as a result? (quantity and quality of effect or service user outcomes)



From ends to means... From talk to action

OUTCOMES

" A condition of well-being for children, adults, families or communities"

INDICATORS

"A measure which helps quantify the achievement of an outcome"



Population Accountability

PERFORMANCE MEASURES

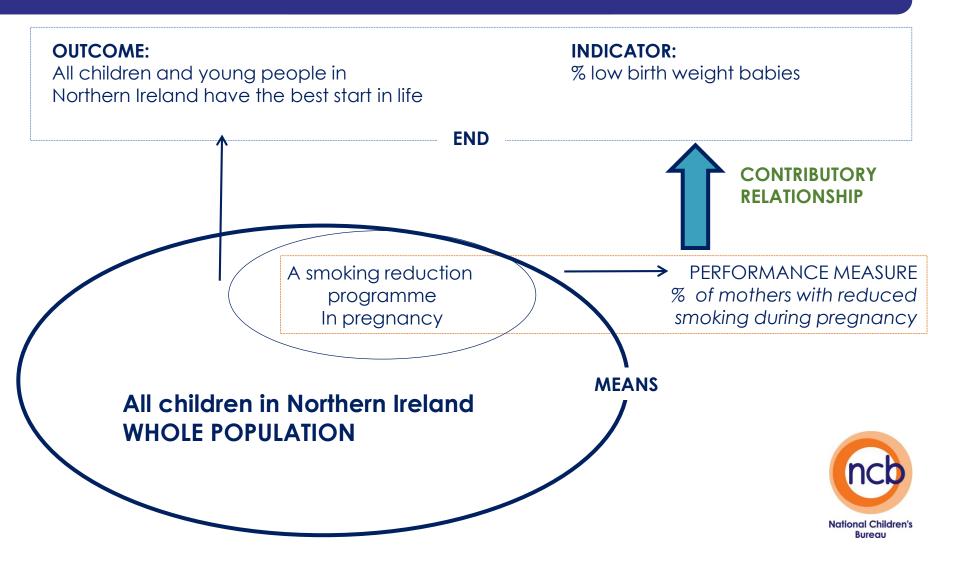
"A measure of how well a programme, agency or service is working.



FNDS

National Children's Bureau

POPULATION & PERFORMANCE ACCOUNTABILITY



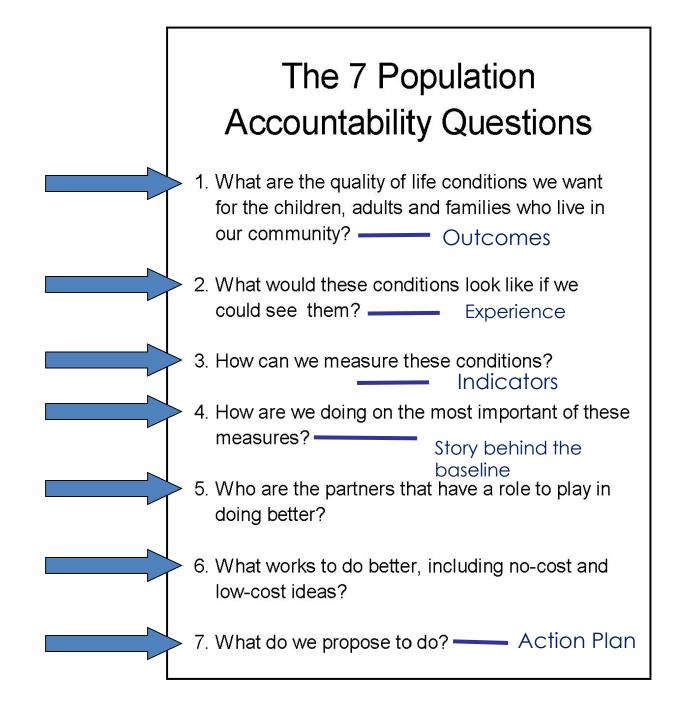
OUTCOME, INDICATOR OR PERFORMANCE MEASURE?

- Outcome 1. Safe Community
- Indicator 2. Crime Rate
- Perf. Measure 3. Average Police response time
 - Outcome 4. A world class workforce
 - Indicator 5. Adult literacy rate
 - Outcome 6. People have living wage jobs and income
 - Indicator 7. % of people achieving 5 A*-C grades at GCSE
- Perf. Measure 8. % Social care users treated with dignity and respect



Turning the Curve







POPULATION

OUTCOME

EXPERIENCE

INDICATORS & BASELINE

STORY Behind the baselines

PARTNERS With a role to play

WHAT WORKS

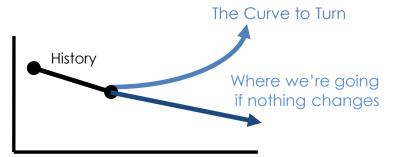
ACTION PLAN

All children in Northern Ireland

"are given the best start in life"

What would this outcome look like if we could see it, hear it, feel it?

For example... 1. Smoking during pregnancy 2. Low birth weight babies 3. Children reaching developmental milestones 4. Childhood obesity rates



- The causes, the forces at work
- What's driving the baseline

Data development Agenda (Pt 1)

- Public, Private and Voluntary Sector
- Community groups
- Residents
- What would it take to turn the curve?
- Best practice
- Best hunches

Data development Agenda (Pt 2)



Bureau

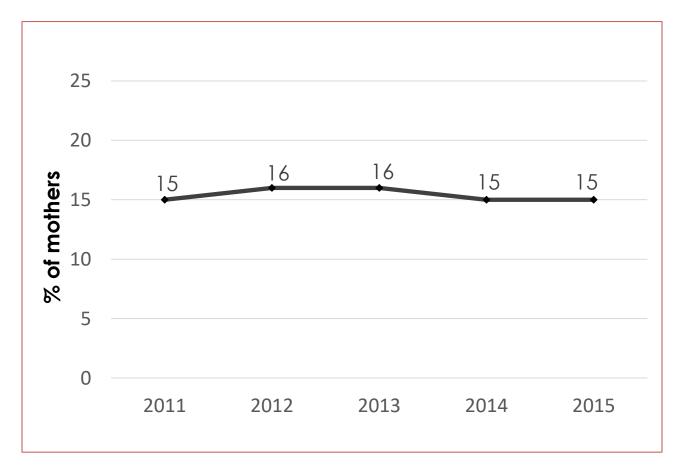
What do we propose to do, how and by when National Children's

Sample Outcome and Indicator Data





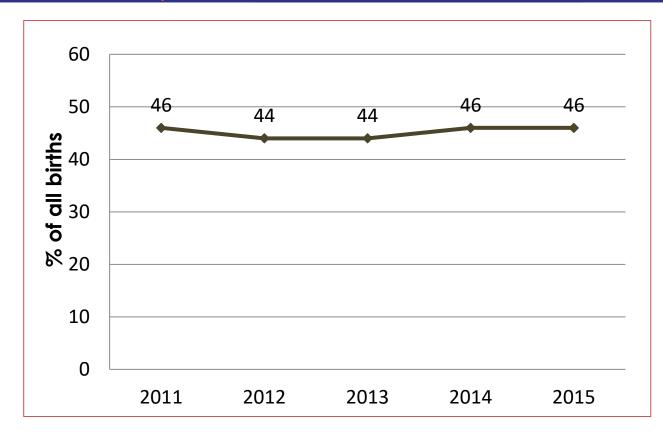
Outcome 1: All children/young people in NI are healthy Indicator 1: % of mothers smoking during pregnancy



Source: Department for Health, Social Services and Public Safety



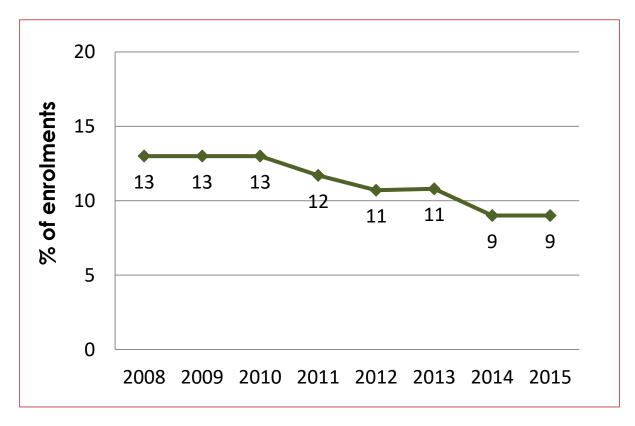
Outcome 1: All children/young people in NI are healthy Indicator 2: % of mothers breastfeeding at discharge from hospital



National Children's Bureau

Source: Department for Health, Social Services and Public Safety

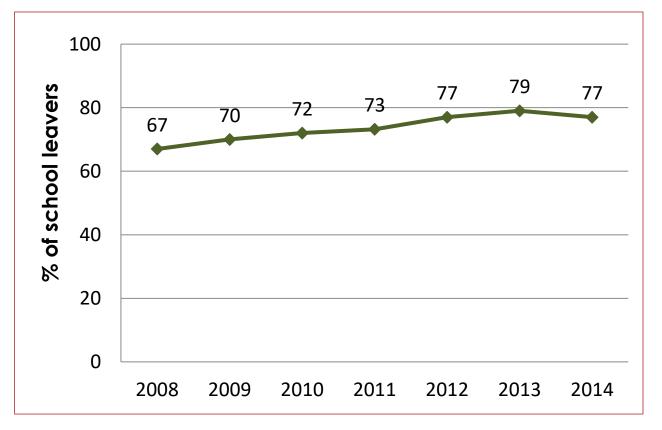
Outcome 2: All children/young people in NI enjoy learning and achieve Indicator 1: % of pupil enrolments with less than 85% attendance at post-primary level





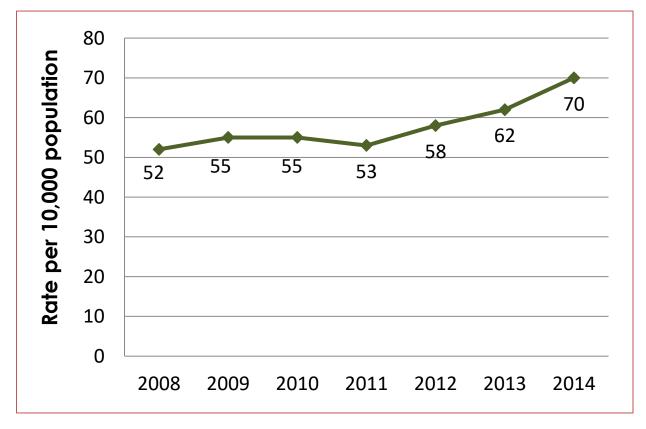
Source: Department of Education

Outcome 2: All children/young people in NI enjoy learning and achieve Indicator 2: % of school leavers achieving 5A*-C grades at GCSE



National Children's Bureau

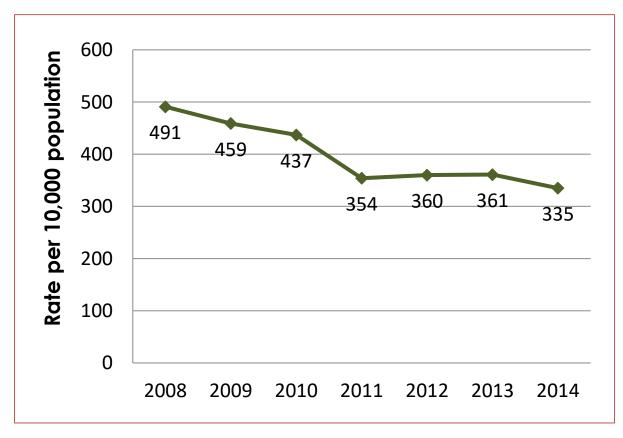
Outcome 3: All children/young people in NI live in safety and stability Indicator 1: No. offences recorded with a domestic abuse motivation per 10,000 of the population





Source: PSNI

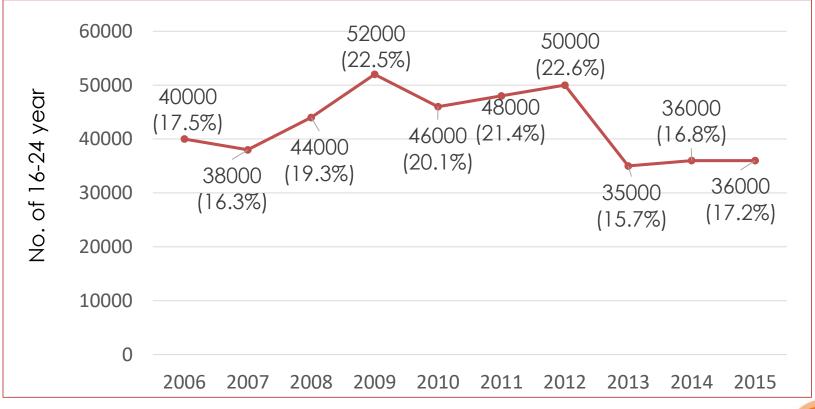
Outcome 3: All children/young people in NI live in safety and stability Indicator 2: Number of anti-social behaviour incidents per 10,000 of the population





Source: PSNI

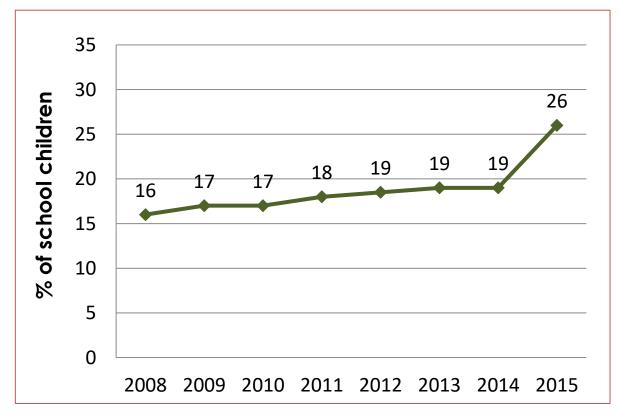
Outcome 4: All children/young people in NI experience economic and environmental well-being Indicator 1: % of young people 16-24 who are NEET





Source: DFPNI [Quarter 3 data used]

Outcome 4: All children/young people in NI experience economic and environmental well-being Indicator 2: % of post-primary children entitled to Free School Meals





Outcomes Based Accountability Managing and improving performance



"All Performance Measures that have ever existed for any service in the history of the universe involve answering two sets of interlocking questions."



Quantity	Quality
How Much did we do?	How Well did we do it?
(#)	(%)



Effort

How hard did we try?

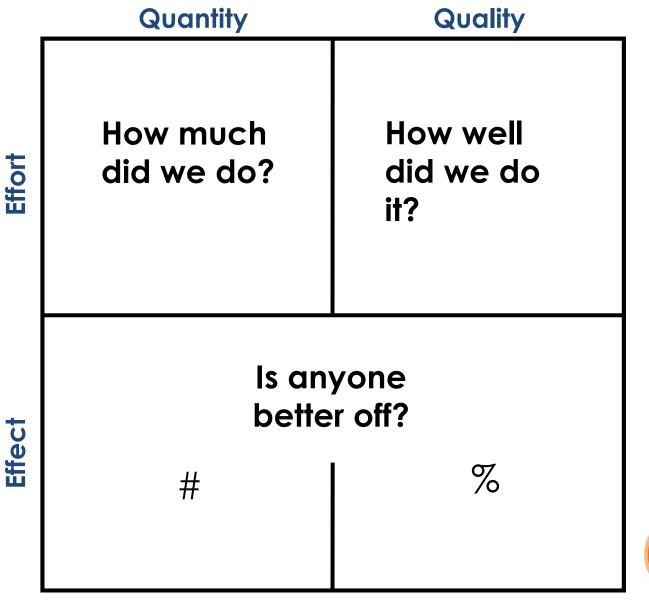
Effect

Is anyone better off?



	Quantity	Quality
Effort	How much service did we deliver?	How well did we deliver it?
Effect	How much change / effect did we produce?	What quality of change / effect did we produce?





Education

Quantity	Quality
How much did we	How well did we do
do?	it?
Number of	Student-teacher
students	ratio
ls anyone	better off?
Number of 16 olds	Percent of 16 yr olds with 5
with 5 A to C	A to C
GCSE's	GCSE's
Number with good	Percent with good
school attendance	school attendance
	How much did we do? Number of students Is anyone Number of 16 olds with 5 A to C GCSE's Number with good

•

> National Children's Bureau

nC

Drug/Alcohol Treatment Program

	Quantity	Quality
	How much did we do?	How well did we do it?
Effort	Number of persons treated	Percent of staff with training/ certification
	ls anyone	better off?
Effect	Number of clients off of alcohol & drugs - at exit - 12 months after exit	Percent of clients off of alcohol & drugs - at exit - 12 months after exit

National Children's

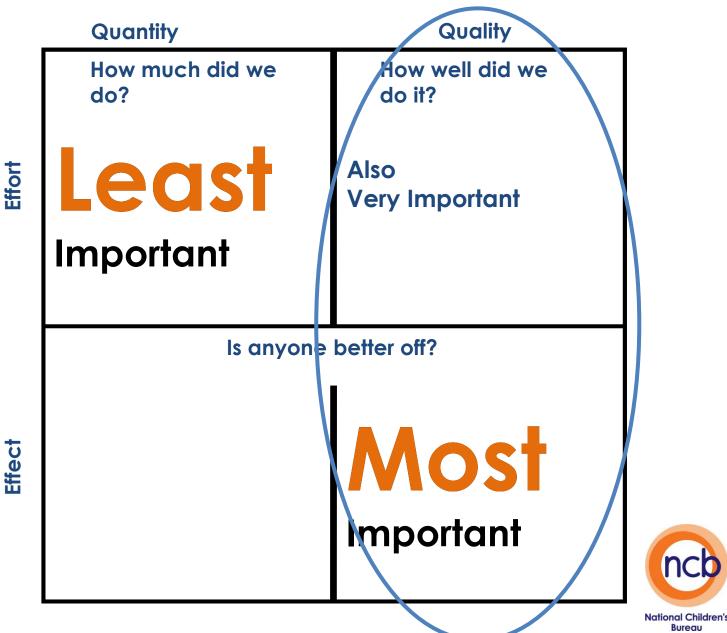
Bureau

Smoking Cessation Programme

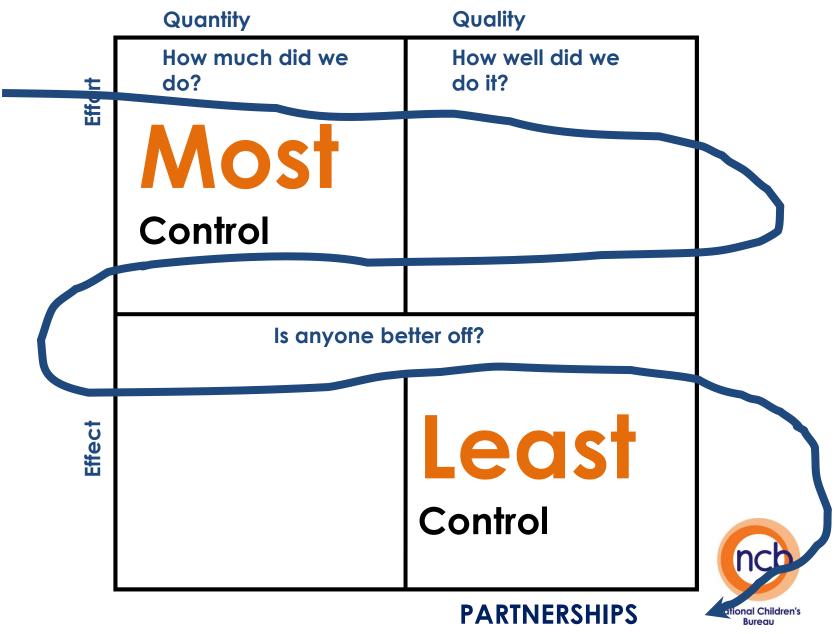
_	Quantity	Quality
	How much did we do?	How well did we do it?
Effort	 Number of clients enrolled Number of courses Number of nicotine patches administered 	 % of clients completing programme % of counsellors trained to professional standard % of clients saying they were treated well
Effect	Is anyone • Number/ Percentage • At exit of programme • After 12 months • Number/Percentage helping to quit smoking	smoke free clients saying they are

National Children's

Not All Performance Measures Are Created Equal



The Matter of Control



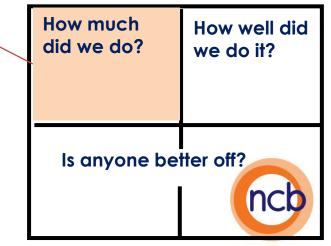
Choosing Performance Measures

Upper Left Quadrant

How much did we do?

•Number of service users

- > (e.g. Vulnerable mothers)
- (e.g. Children with disabilities)
- > (e.g. Children with speech and language
- delay)
- ≻Etc.
- Number of Activities
 - (e.g. Number of activity sessions)
 (Number of newsletters published)
 Etc.

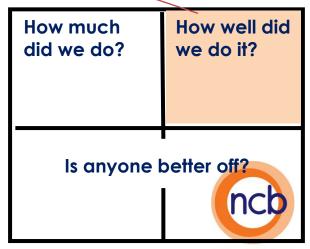


Choosing Performance Measures

Upper Right Quadrant

How well did we do it?

- % Common measures
 > (e.g. % staff turnover rate)
 > (e.g. % qualified/trained staff)
 > (e.g. % staff morale)
 > (e.g. % service user satisfaction)
- % Activity specific measures
 > (e.g. % actions timely and correct)
 > (e.g. % service users completing activity)
 - ➤ (e.g. % of actions meeting standards)



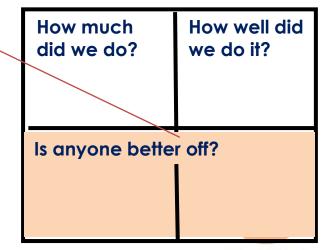
Choosing Performance Measures

Lower Quadrants

Is anyone better off?

Expressed as a NUMBER (for QUANTITY of benefit) and as PERCENTAGE (for QUALITY of benefit)

- Number/percentage (Skills/Knowledge)
- Number/percentage (Attitude/Opinion)
- Number/Percentage (Behaviour)
- Number/Percentage (Circumstance)



Finding Performance Measures for Benefit

Skills/ Knowledge

- e.g. Qualifications
- e.g. Accreditation
- e.g. Test scores
- e.g. Parenting skills
- e.g. Knowledge about benefits systems

Attitude/Opinion

- e.g. % of students expressing high ambition
- e.g. % with a more positive attitude towards those
- who are different

Behaviour

- e.g. School attendance
- e.g. Tenants paying rent on time
- e.g. Practising safe sex
- e.g. Coming off drugs

Circumstances

- e.g. Graduates into decent paid jobs
- e.g. Tenants in stable housing
- e.g. In receipt of full benefit entitlement



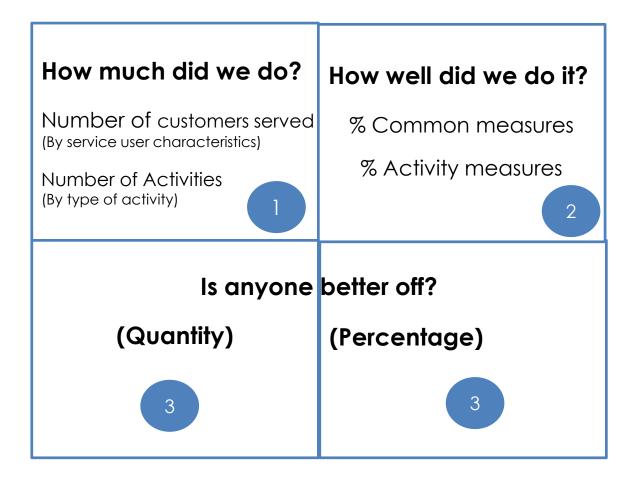
Identifying performance measures

Exercise: Using the five step method



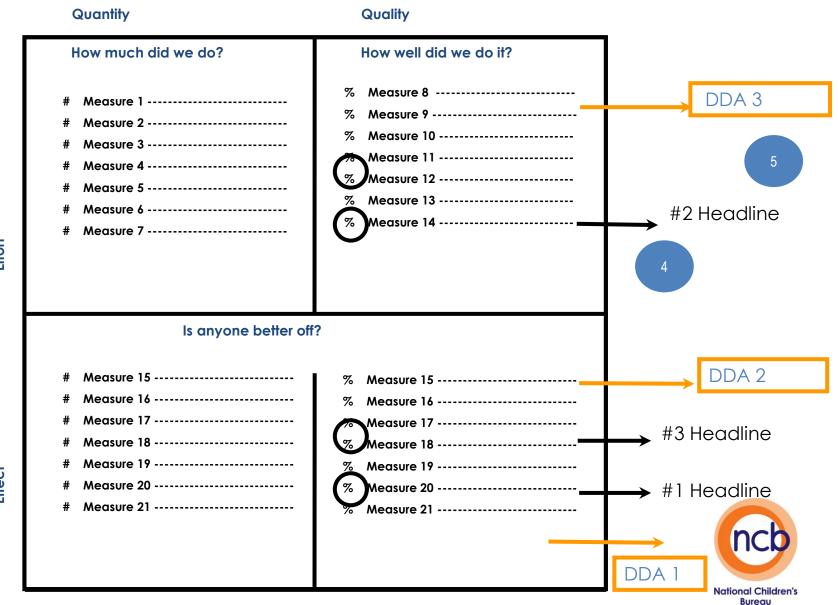
Identifying Performance Measures

The Five Step Method





Choosing Headline Measures and the Data Development Agenda



Effort

Effect

Summary of Performance Measures

Types of Measures found in each Quadrant

How much did we do?	How well did we do it?	
No. Clients/ customers served	% Common measures e.g. client staff ratio, workload ratio, staff turnover rate, staff morale, % staff fully trained, average waiting times	
No. activities (by type of activity)	% Activity-specific measures e.g. % timely, % clients completing activity, % correct and complete, % meeting standard	
<u>Is anyone better off?</u>		
Number/Percentage		
Skills / Kno	owledge	
Attitude / Opinion		
Behaviour		
Circumstance		



Young people, their support networks and communities are involved in the planning and delivery of the project

How much did we do?

No. of cyp involved

No. adults engaged

No of community groups engaged

No. activities & type with cyp

No. activities & type with adults

How well did we do it?

% of participants satisfied with project

% likely to continue referring yp in future

% Activity-specific
measures, e.g. % timely;
% participation rates for all

Is anyone better off?

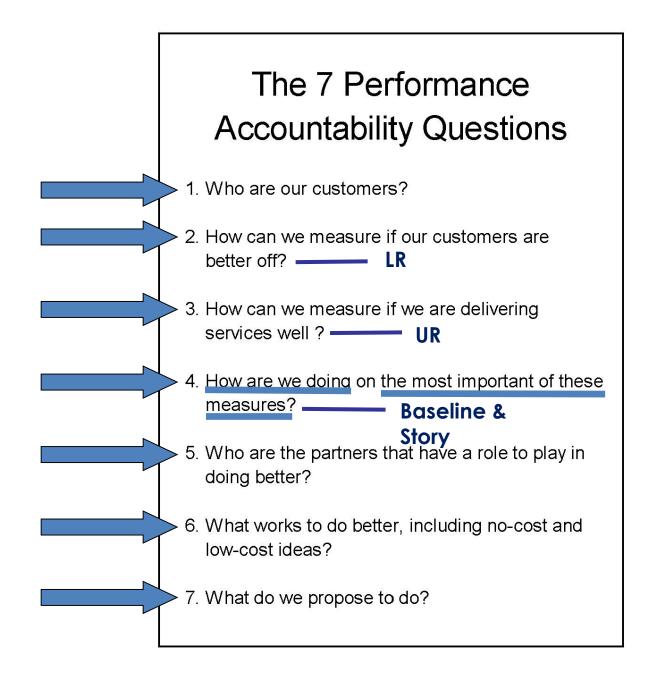
An increase in the number & proportion of cyp involved in planning of the project

An increase in the number & proportion of cyp involved in the delivery of the project

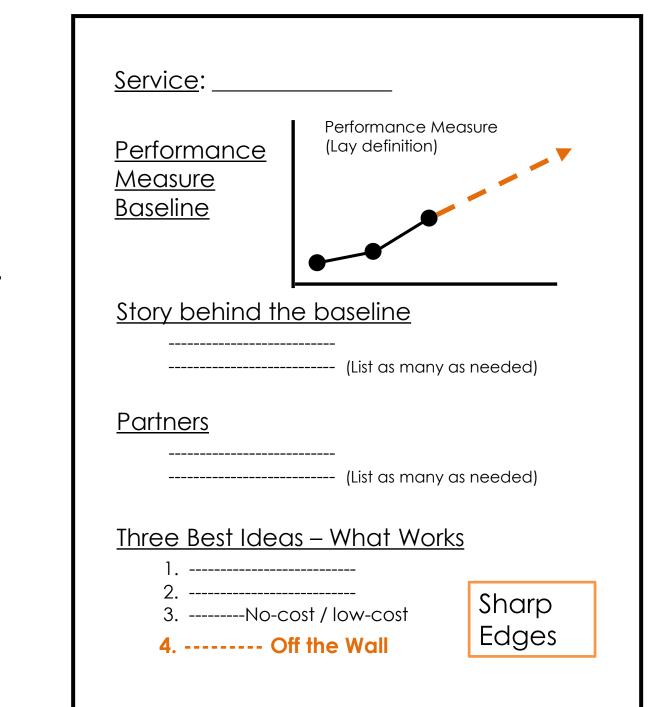
An increase in the number & proportion of adults who say they have been involved in the planning & delivery of the project

An increase in the number of community networks involved in the planning & delivery of the project











THE WELSH EPILEPSY UNIT Arddangoswyr Rheoli Cyflyrau Cronig Service Description: The Welsh Epilepsy Unit is a tertiary referral centre for specialist epilepsy services in South Wales. The immediate catchment population covered is 700,000 but many referrals are also taken from elsewhere in Wales. The Unit offers a multidisciplinary approach to epilepsy care and offers a very broad range of services to people with epilepsy, their families and carers.

DEFINED SERVICE USERS: Patients with a first suspected seizure or unexplained blackout

HEADLINE PERFORMANCE MEASURES

- 1. % seen by a specialist within 2 weeks (NICE guideline)
- 2. No. admissions to hospital for a seizure
- 3. Average waiting time to see a specialist
- 4. % did not attend (DNA) first seizure clinic

HOW ARE WE DOING?

DNA Rate Average Waiting Time to See a Specialist % Seen by a Specialist within 2 Weeks No. Admissions for a Seizuri 120.0% 45.0% 40.0% 40 % DNA 100.0% Ave waiting time No admission % seen within 2 weeks 35 35.0% % DNA sinc 80.0% % seen within 2 weeks No admissions since 30 Ave waiting time sinc 30.0% service chang service change change ince service chang 25.0% 25 Baseline Baseline Baseline 60.0% 20.0% rediction 15.0% 40.0% 10.0% 20.0% 5.0% 0.0% 0.03

STORY BEHIND THE BASELINE

Limited clinic capacity with unpredictable demand

Small team - unable to cover absence to prevent clinic cancellation

Low frequency of clinics causing delay if appointment not suitable for the patient Clinic booked by Epilepsy Unit admin staff - if admin staff on leave the clinic slots are not filled

Consultant triage's fax referrals - delay if unavailable

Patient anxiety and concern re implications of a diagnosis e.g. driving Stigma attached to Epilepsy

Patients put off by unit name - diagnosis seems pre-determined

Nurses unable to refer for EEG leading to delay in diagnostics and confirmed diagnosis New nurse led emergency unit assessment service for first seizure patients has improved

performance measures but out of hours service reverts to old pathway

Primary Care does not have fast track access for first seizure clinics

Primary Care are not made aware if a patient DNA's so can't follow up

PARTNERS WHO CAN HELP US

DATA DEVELOPMENT AGENDA

3. % prescribed incorrect medication

4. % who report they feel satisfied or better off

1. Seizure frequency 2. Death rate

Emergency Unit, Radiology, Neurophysiology, Medical Records, A&C staff, Consultants, Specialist Nurses, Ambulance Trust, Cardiology, Psychology, Care of the Elderly, Neurosurgery, Prison, Voluntary Sector, Practice Nurses, GP's, Family members/witnesses, Drug & Alcohol Services, Occupational Health, Referral Management Centre, Obstetrics, Management, Communications Department, Patients

WHAT ARE WE GOING TO DO TO DO TO IMPROVE PERFORMANCE?

- 1. Change the name of the "Epilepsy Unit" to the "Alan Richens Unit"
- 2. Develop nurse led first seizure clinics to cover when Consultants unavailable
- 3. Develop dedicated fast track clinic for Primary Care referrals
- 4. Enable specialist nurse referral for EEG
- 5. Develop process to inform Primary Care of DNA

Stages involved in performance management support for programmes/services

- **Stage 1:** Stakeholder workshop to introduce OBA concepts and develop performance measures quadrant
- **Stage 2:** Establishment of performance management working group to streamline and finalise measures
- **Stage 3:** Exploration of data capture methods, identify methods, tools and systems for plugging gaps
- **Stage 4:** Development of performance report card template for communicating performance progress
- **Stage 5:** Development of performance management support plan
- Stage 6: Implementation of performance management support









Colin Report Card No. 13

Programme Performance and Impact December 2016 Draft Version

"Together we will make a difference"

3. Speech and Language Therapy (SALT)

(a) Background to SALT

(b) Current status of implementation

(c) Current status of performance data

(d) How much did SALT do?

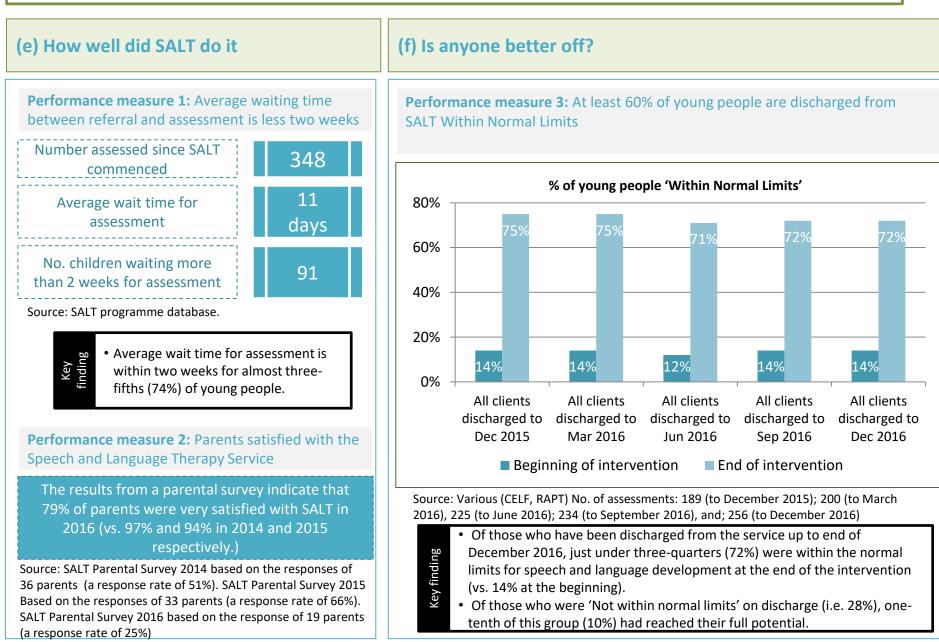
- SALT is delivered to P1 & P2 children and is primarily designed for those with mild to moderate speech and language need.
- Typically 3 staff work across 6 primary schools.
- Referrals come from nursery schools, clinics and from primary schools (through teachers/SENCO's) and also come from other sources (e.g. Paediatrician).
- This service has operated since February 2012 across six primary schools in the Colin area. In 2015/16, funding was cut resulting in a reduction of 15 hours for one SLT.
- As at 22nd December 2016, a total of 348 young people were referred to the service, and all were assessed. A total of 256 young people have been discharged from the service to date and 92 remain on the client caseload.
- The data in this report card refers to the current and closed caseload as at 22nd December 2016.
- Every child is assessed at the beginning and end of the intervention using a combination of assessment measures, e.g. CELF and RAPT.
- An overall assessment is made of the child's speech and language capabilities on a six-point scale.
- This report card presents a summary of this and other performance data.

As at 22nd December 2016:

- 348 pupils assessed to date; 92 on caseload.
- Of those who were discharged from SALT (n=256), a total of 3,730 support sessions were delivered to this group or an average of 14.6 support sessions.
- Of those discharged to date 63 referrals on to OT (1); Audiology (1); ASD Team (6); Fluency team (4); Community Child Health (1); Physio (1); Community SLT/SLT at health centre (36); Autism Assessment Centre (3); MLD Unit (5), and; other (5).

20

3. Speech and Language Therapy



4. Time4Me

(a) Background to Time4Me
It ope
Refer
(b) Current status of

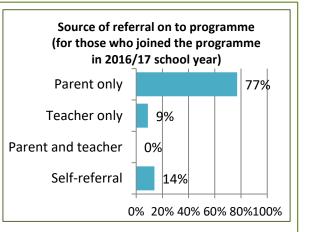
implementation

(c) Current status of performance data

- Time 4 Me is a therapeutic counselling service for children & their parents/carers.
- It operates during term time and school hours and on the school's grounds.
- Referrals are made to the service by parents/carers or by school staff.
- In the current school year (2016/17), 22 young people joined the programme to date.
- As at end of December 2016, 8 of the young people who were receiving the <u>full</u> <u>intervention</u> had completed the programme and had been discharged.
- This programme currently uses two instruments to gather data: SDQs and CORs.
- Between July and December 2016, 20 young people completed baseline CORs and 6 young people completed endpoint CORs .
- During the same time period, 18 young people completed baseline SDQs and 5 completed endpoint SDQs.

(d) How much did Time4Me do?

	Jan-Mar 16	Apr-Jun 16	Jul-Sep 16	Oct-Dec 16
No. of new pupils receiving support and of these	7	30	16	6
full intervention	5	17	15	5
brief consultation	2	13	1	1
No. pupils discharged from full intervention programme	17	23	0	8
No. of activities undertaken to promote the service	4	0	10	3

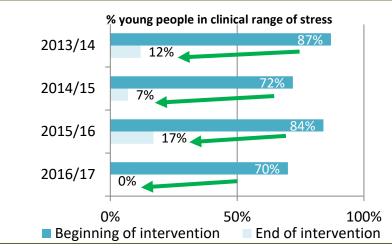


Base: 22. Source: Barnardos programme level database

4. Time4Me

(e) Is anyone better off?

Performance measure 1: % of young people in the clinical range of stress [Note: CORs only completed for children who participate in the full intervention]



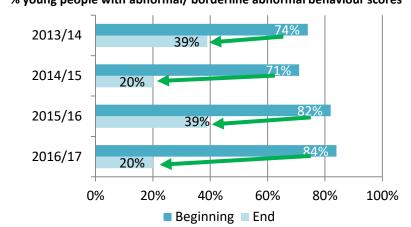
Source: Child completed CORs

Key finding

2013/14: beginning/end is based on 54/50 CORs assessments. 2014/15: beginning/end data is based on 58/55 assessments. 2015/16: beginning/end is based on 50/41 assessments. 2016/17: beginning/end is based on 20/6 assessments

> In 2015/16, 84% of assessments were in the clinical range and this reduced to 17% by the endpoint. In 2016/17, the proportion of young people assessed in the clinical range was 70% at the baseline and 0% at the endpoint. [Please note the no. of endpoint assessments completed in 2016/17 is currently low]

Performance measure 2: The proportion of young people with abnormal or borderline abnormal behaviour scores [Note: SDQs completed for children who participate in the full intervention]



% young people with abnormal/borderline abnormal behaviour scores

Source: Parent completed SDQs.

Key finding

2013/14: beginning and end data is based on 43 parent completed questionnaires. 2014/15: beginning and endpoint is based on 58 and 51 completed questionnaires. 2015/16: beginning and endpoint is based on 38 and 33 completed questionnaires. 2016/17: beginning and endpoint is based on 19 and 5 completed questionnaires.

- For 2013/14, the % of young people in the 'abnormal' or 'borderline abnormal' range for the SDQ behaviour score reduced from 74% at the baseline to 39% at the end point. The corresponding figures for 2014/15 were 71% and 20%, and for 2015/16 was 82% and 39%.
- For 2016/17, the % of young people in the 'abnormal' or 'borderline abnormal' range was 84% at the baseline and 20% of the endpoint. [Please note the no. of endpoint assessments in 2016/17 is low]

6. Colin Adolescent Counselling

(a) Background to Colin Adolescent Counselling	 The Colin Adolescent Counselling Service is targeted at young people aged between 11 and 16 in the Colin area, experiencing significant emotional trauma in their lives. Young people can self-refer or can be referred by others, e.g. parent/carer. Young people have typically received 12-15 counselling sessions – in certain circumstances this was extended to 24 or more. Since May 2016 this has been capped at 12 sessions (except where specific agreement is reached with CEIC to extend this.) 						
(b) Current status of implementation	According to the	 The Colin Adolescent Counselling Service has been in operation since June 2013. According to the available records, a total of 68 young people were referred to the service. Of these, 12 people are currently in counselling (as at end of December 2016). 					
(c) Current status of performance data	 Performance data for Colin Adolescent Counselling represents all performance data available at end of December 2016 for the total caseload of 68 young people. The service uses CORE and SDQs for measuring impact. 						
	 A total of 68 young people have been referred to use the service, of these: 12 are receiving counselling; and 56 have completed counselling and been discharged. 						
(d) How much							
did Colin Adolescent Counselling	Sessions deliveredPlannedDeliveredNo. of referrals from each source FamilyFamily44						
do?	Total*	727	751	Health/Social Care 12 Court Services 3			
	Avg. per client*	13.0	13.4	School 1			
	* This is based on 56 clients for whom data			Other/unknown 💻 8			

0

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40

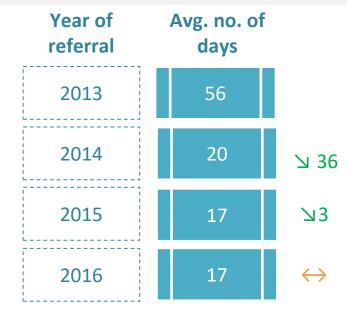
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* This is based on 56 clients for whom data were available and who had completed counselling by end of December 2016.

6. Colin Adolescent Counselling

(e) How well did Colin Adolescent Counselling do it?

Performance measure 1: Average waiting time between referral and assessment is two weeks or less



Waiting time has reduced significantly from 56 days in 2013 to 20 days in 2014 and then again to 17 days in 2015. Waiting time has remained unchanged in 2016 (at 17 days).

<ey finding

(f) Is anyone better off?

Performance measure 2: Young people experience fewer behavioural difficulties

Average total difficulties score

Year	Average SD	No. of		
endpoint complete	Baseline	Endpoint	Change	assessments
2013	16	7	√9	1
2014	17	9	√8	4
2015	18	9	√9	12
2016	25	10	↓15	21

Across all four years for which there is data, the average total difficulties score has reduced indicating YP are experiencing fewer difficulties.

Key finding

key finding

Source: Parent SDQs.

Note: Number of completed assessments low, caution should be taken when interpreting this data.

% of young people with an abnormal or borderline abnormal SDQ score

Year endpoint	% with an abn	No. of assessments		
complete	Baseline	Endpoint	Change	
2013	100%	0%	↓ 100 pp	1
2014	75%	0%	↓ 75 pp	4
2015	75%	25%	↓ 50 pp	12
2016	100%	19%	↓ 81 pp	21

Source: Parent SDQs.

Note: Number of completed assessments low, caution should be taken when interpreting this data.

Across all four years, the proportion of young people with an abnormal or borderline abnormal SDQ score has reduced considerably.

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6. Colin Adolescent Counselling

(f) Is anyone better off?

Performance measure 3: The average CORE score reduces over time, indicating that young people are experiencing less psychological distress

CORE is a 10 item scale that is used to measure the severity of problems that may impact on a young person's health. Scores can range from 0 to 40 – lower score indicates better well-being.

Year	Average CORE score			No. of		The average
	Baseline	Endpoint	Change	assessments		CORE score ha reduced
2013	16	8	√8	3		between
2014	17	4	↓13	6	finding	baseline and endpoint each
2015	18	7	↓11	13	y fin	year indicating
2016	17	5	↓12	21	Key	that overall clients are

Source: CORE

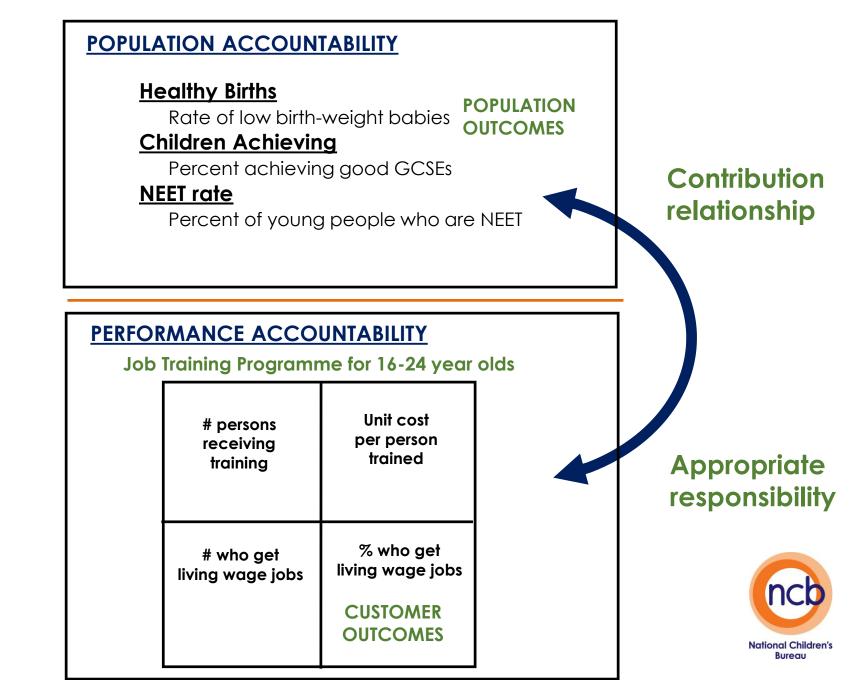
Note: Number of completed assessments low, caution should be taken when interpreting this data.

	CORE score has
	reduced
	between
å	baseline and
3	endpoint each
	year indicating
	that overall
	clients are
	experiencing less
	psychological
	distress.





THE LINKAGE between POPULATION and PERFORMANCE



Different Kinds of Progress

1. <u>Data</u>

a. <u>Population indicators</u> Actual turned curves: movement for the better away from the baseline.

b. Service performance measures:

customer progress and better service:

How much did we do? How well did we do it? Is anyone better off?

2. <u>Accomplishments</u>: Positive activities, not included above.

3. <u>Anecdotes</u>: Stories behind the statistics that show how individuals are better off.



OBA in a Nutshell 2 - 3 - 7

2 - kinds of accountability plus language discipline Population accountability _____ Outcomes & Indicators Performance accountability _____ Performance measures

3 - kinds of performance measures.

How much did we do? How well did we do it? Is anyone better off?

- questions from ends to means in less than an hour. Baselines and Turning the Curve



For more information...

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